

BIOGRAPHY

Name	Andy Spinoza
Alumni details (subject of study, year of graduation)	BA (Hons) Combined Studies, 1982
When did you join the Board?	2005
Do you have a specific role on the Board?	I was chair for two terms of three years each, and I am now a member of the Board of Governors. I am a representative of the Alumni Association on the Board, but it is important to note that my position on the board is not there to formally represent the interests of the alumni.
What is your current or most recent job or role?	Since 1998 I have owned and run a marketing and PR agency called SKV Communications; we have a wide range of public and private sector clients, and we are currently one of only five agencies in the country to run PR campaigns for government departments under the Crown Commercial Services framework.
Are there any other biographical details you would like to tell us?	When I graduated from university, I founded and co-edited a what's on magazine called City Life, which published from 1983 and was later acquired by the Guardian Media Group. I was Diary Editor of the Manchester Evening News from 1993 – 1998. I am currently a director (board, not musical) of Manchester Camerata, the city's chamber orchestra. I live in Heaton Moor with my wife Lynne and three grown up daughters.
Please tell us why you enjoy giving your time to be on the AAAB.	I became lost to the alumni for some years and it was only later in life that I realised that the alumni network allows you to appreciate a shared history with your contemporaries, and to enjoy the benefits of the huge positive associations we all have to the university and the city. There's something special about Manchester University and our common thread is something to be nurtured and celebrated.